



MIDDLE EAST  
POULTRY  
EXPO

وزارة البيئة والمياه والزراعة  
Ministry of Environment Water & Agriculture



Be Part of  
The Largest  
Poultry  
Annual  
Show in  
the Middle  
East..



14 -16 APRIL 2025

Riyadh International Convention & Exhibition Center

Organized by:



Why exhibit at MEP in Saudi Arabia?

## Saudi Arabia is the Largest Poultry Producer in the Middle East and Africa and the 3rd Global Consumer of Poultry Meat



### \$17.3 Billion

#### Saudi Poultry Market Expansion...

The Saudi Arabian poultry market was valued at \$17.3 Billion for the current year and is projected to register a CAGR of 4.11% over the next five years. The poultry sector in Saudi Arabia is one of the largest and fastest growing due to the large consumption of poultry.



### \$1 Billion

#### Egg Market Expansion...

Saudi Arabia is self-sufficient in the production of eggs. \$1 Billion in egg production will be reached by 2025 with production growth annually by 3.95% (CAGR 2023-2028). The surplus of egg production is exported mainly to GCC countries. Opportunities for feeds, poultry houses, health services, processing and packing as well as cold-chain logistics are driving sector expansion.





MEP is the

## Unique Business Platform for Poultry Industry

The exhibition enjoys unlimited government support from ministries and government agencies concerned with the poultry and livestock sectors, in addition to the largest poultry producers from the private sector, who continuously support and sponsor this exhibition. This exhibition has become an official annual meeting for major players in the poultry industry locally and internationally, in addition to supporting industries such as feed, nutrition and animal health.



## One Venue ..Multiple Events

The Middle East Poultry Expo (MEP) covers all sectors of the poultry industry and its inputs. The Middle East exhibition for feed and mills, and Middle East exhibition for animal health and nutrition will be held in the same location and time of MEP. Also, the Poultry Knowledge Planet Seminar will be hosted during 14-15 April 2025 with international speakers and attendance worldwide.





# Numbers that Made Success

## 2024 Post Show Report



**+15,000**  
SQM  
Exhibition



**320**  
Exhibitors



**40**  
Participating  
Countries



**11,130**  
Visitors

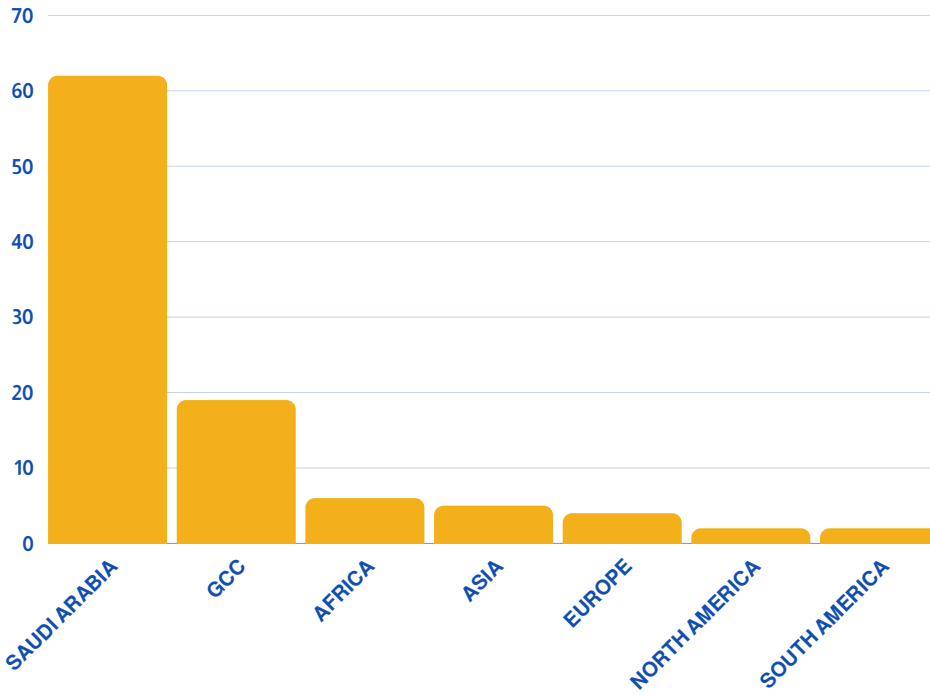


Guest  
Country



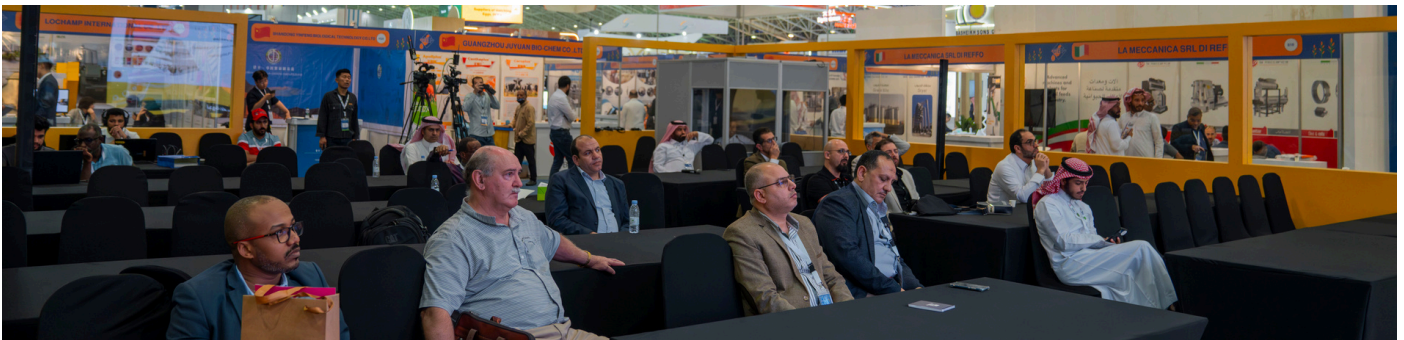


# Visitors Overview



## Top Visiting Countries

1. Saudi Arabia
2. UAE
3. Egypt
4. Jordan
5. Sudan
6. Iraq
7. Oman
8. Bahrain
9. Kuwait
10. Qatar
11. The Netherlands
12. Turkey
13. Pakistan
14. India
15. Bangladesh
16. Chad
17. Lebanon
18. Algeria
19. Tunisia
20. Morocco



## Satisfaction Rates

**Exhibitors  
Satisfaction**

7.0 out of 10

**Visitors  
Satisfaction**

8.0 out of 10

# Partners of Success in the 2024

وزارة البيئة والمياه والزراعة  
Ministry of Environment Water & Agriculture



البرنامج الوطني لتطوير قطاع  
الثروة الحيوانية والسمكية  
NATIONAL LIVESTOCK & FISHERIES D. P.



صندوق التنمية الزراعية  
Agricultural Development Fund  
المملكة العربية السعودية



الهيئة العامة للأمن الغذائي  
General Food Security Authority (GFSA)



إنتاج  
entaj

فقيه  
Fakieh

اليوم  
ALYOUM

الفروج  
الذهبي  
GOLDEN CHICKEN

Boehringer  
Ingelheim

mas

المطاحن العربية  
Arabian Mills

رضوي  
Radwa



مزارعنا  
MAZARENA

مزارع  
الغربية  
ALGHARBA FARMS  
SINCE 1977

مركز وقاء | WEQAA CENTER  
المركز الوطني للوقاية من الآفات النباتية والأمراض الحيوانية ومكافحتها  
National Center for the Prevention & Control of Plants Pests & Animal Diseases



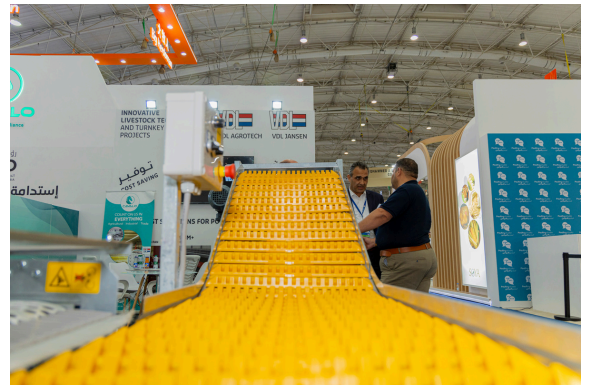
## Why should you exhibit at MEP?

- Enhance your brand presence in the largest poultry market in the Middle East.
- Meet with investors, traders, and senior decision-makers from the government and private sectors.
- Hosted buyer programs and meetings that connect you directly with investors.
- Showcase your company's latest innovations and products with thousands of visitors and investors.
- Create new distribution channels and agents for your products in the region.



# Exhibiting Segments

- Breeds and origins of laying and broiler poultry
- Feeding systems
- Drinking systems
- Poultry Feed
- Feed additives
- Veterinary medicines
- Food safety solutions
- Poultry meat and egg products
- Slaughterhouses technology
- Refrigeration solutions
- Packaging techniques
- Egg sorting, packing and transportation lines
- Hatcheries & Incubators
- Animal Lighting
- Ventilation and Environmental Control Systems
- Feed mills and production lines equipment
- Breeding equipment
- Incineration, Waste Treatment and Biosecurity
- Laboratories equipment's
- Immunization equipment's
- Laboratory equipment
- Storage Technology
- Milling Technology
- Silos
- Automation Technology
- Drying technology
- Power generation technology
- Forage harvesting technology
- Feed production technology
- Ancillary equipment & technology



# Book Your Stand Today!



14-16 APR 2025



Riyadh International Convention & Exhibition Center



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